

## Information about specializations

### Eastern Studies

**During the first degree studies students may choose the following specializations:**

Specialization title	Course title	ECTS credit	Hours	Semester
<b>Cultural Communication</b>	Language and Communication Theories	4	30	4
	Multicultural Community in the Region and the World	4	30	4
	Popular Culture in the East and West	3	30	4
	Workshop on Multiculturalism	3	30	5
	Social Art and Advertising	3	30	6
	Journalism Workshop (Press, Radio and TV)	4	45	5
	New Media and Web Communication	2	15	6
<b>Post-Soviet States' Economy</b>	Economic Geography of the Region	3	30	4
	Energy Policy of the Region States	3	30	5
	Region States in Global Economy	4	30	4
	Trade Policy of the Region States	4	30	4
	Economic Integration in the Post-Soviet Area	3	30	6
	Economic Cooperation between Poland and Post-Soviet States	2	15	6
	Selected Aspects of Pursuing Business Activity in Post-Soviet Markets	4	45	5
<b>Cultural Heritage and Historical Tourism</b>	History of the EU Eastern Borderland Culture	4	30	4
	Historical-Tourist Regions and Routes of the Cultural Borderland	3	30	4
	Ethnic Landscape of the EU Eastern Borderland	4	30	4
	Forms of Historical Reconstructions and Military Historical Tourism	3	30	5
	History of Everyday Life and its Use in	3	30	6

	Tourism			
	Organization of Tourism Events in the East	2	30	6
	Economics of Tourism	4	30	5